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# Contents

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<table>
<thead>
<tr>
<th>No</th>
<th>Editorial</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ANALYSIS OF THE ECONOMIC OF RICE (Oryza sativa L.) FARMING IN NEPAL'S KAPILVASTU DISTRICT</td>
<td>01-03</td>
</tr>
<tr>
<td>2</td>
<td>COMPARATIVE ECONOMIC ANALYSIS OF MAIZE GRAIN AND SEED PRODUCTION IN HETAUDA SUB- METROPOLITAN CITY, MAKWANPUR</td>
<td>04-09</td>
</tr>
<tr>
<td>3</td>
<td>PRODUCTION, MARKETING AND ECONOMIC DYNAMICS OF MANGO AT BHERIGANGA MUNICIPALITY, SURKHET, NEPAL</td>
<td>10-15</td>
</tr>
<tr>
<td>4</td>
<td>EFFECT OF VARIETY AND PLANTING TIME OF YEAR-ROUND CHILLI PRODUCTION</td>
<td>16-18</td>
</tr>
<tr>
<td>5</td>
<td>PRODUCTION POTENTIAL OF BANANA IN NEPAL: GROWTH TREND AND A COMPARATIVE ANALYSIS</td>
<td>19-24</td>
</tr>
<tr>
<td>6</td>
<td>DEVELOPMENT STRATEGY OF DISTINCTIVE CUISINE: AN EMPIRICAL STUDY OF OTAK-OTAK BANDENG FITRI MSME AGROINDUSTRY IN GRESIK REGENCY, EAST JAVA PROVINCE, INDONESIA</td>
<td>25-30</td>
</tr>
<tr>
<td>7</td>
<td>PREFERENCE FOR CREDIT SOURCES IN RURAL AREAS: THE CASE OF SMALL RICE PRODUCERS IN CÔTE D’IVOIRE</td>
<td>31-37</td>
</tr>
<tr>
<td>8</td>
<td>PROSPECTS AND CHALLENGES OF RICE INDUSTRY IN THE PROVINCE OF LAGUNA TOWARDS SUSTAINABLE MARKETING AND INNOVATIONS</td>
<td>38-46</td>
</tr>
<tr>
<td>9</td>
<td>DETERMINANTS OF MARGIN AND INCOME DISPARITY AMONG PEARL MILLET TRADERS</td>
<td>47-52</td>
</tr>
<tr>
<td>10</td>
<td>PROFITABILITY ANALYSIS OF BORO RICE FARMING: THE CASE OF NAOGAON DISTRICT OF BANGLADESH</td>
<td>53-65</td>
</tr>
</tbody>
</table>
Editorial

Food and agribusiness have a massive economic, social, and environmental footprint—the $5 trillion industry represents 10 percent of global consumer spending, 40 percent of employment, and 30 percent of greenhouse-gas emissions. Although sizable productivity improvements over the past 50 years have enabled an abundant food supply in many parts of the world, feeding the global population has reemerged as a critical issue. If current trends continue, by 2050, caloric demand will increase by 70 percent, and crop demand for human consumption and animal feed will increase by at least 100 percent. At the same time, more resource constraints will emerge: for example, 40 percent of water demand in 2030 is unlikely to be met. Already, more than 20 percent of arable land is degraded. Moreover, food and energy production are competing, as corn and sugar are increasingly important for both. Such resource scarcity could lead to political unrest on a large scale if left unaddressed. Agricultural technologies that raise productivity even in difficult conditions and the addition of land for cultivation in Asia, Africa, Eastern Europe, and South America may ease the burden, but meeting the entire demand will require disruption of the current trend.

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